**Social Media Blasts**

Use this document to copy and paste the social media posts and add any new ones that you create.

Social Media Post Should Include:

* Short message
* Hashtags #KeepFamiliesHome (and any other relevant tags)
* Survey link: English <http://bit.ly/CovidHousingSurvey>

Spanish <http://bit.ly/CovidEncuestaDeVivienda>

* Graphic (use the one in the [toolkit folder](https://drive.google.com/drive/folders/1sVqhj-33wpi0GjEHwFFf-LkIHaPY4z7v?usp=sharing) or create new ones!!) If you create more graphics, please add them to the folder.

**Option #1**

**Your Voice Matters!** Please take a moment to share how you and your family are doing. Our elected leaders need to hear your voice. #COVID19 #KeepFamiliesHome #StopEvictions

Link to survey: <http://bit.ly/CovidHousingSurvey>

**Tu Voz Importa!** Por favor, tómese un momento para compartir cómo está usted y su familia. Nuestros líderes electos necesitan escuchar su voz. #COVID19 #MantengaLasFamiliasEnCasa #Desalojo

Enlace a la encuesta:<http://bit.ly/CovidEncuestaDeVivienda>

**Option #2**

Hi family and friends! I am part of a research group at Fresno State and we are researching how COVID-19 has affected living situations. I would greatly appreciate it if you took a second to fill out this anonymous survey !!! <http://bit.ly/CovidHousingSurvey>

¡Hola familia y amigos! Formo parte de un grupo de investigación en Fresno State y estamos investigando cómo el COVID-19 ha afectado la situación de vida. Les agradecería mucho que tomaran un segundo para llenar esta encuesta anónima!!! <http://bit.ly/CovidEncuestaDeVivienda>

**Option #3**

**June 30th - eviction protection expiring**

**Collecting as many stories & info from folks is important**

**California re-opening (we’re still in a pandemic, and people are still being affected) - it’s not over yet**

**Large landlord in Fresno has \_\_\_ evictions (check the article) - good for Fresno outreach**

**Large droves of folks leaving (negative landlord - tenant relationships - new management) - informal evictions**

**State of housing / unlivable housing conditions**